
JERRON W. THORNTON

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OBJECTIVE

To obtain a position that will utilize my experience with mobile-and web-based e-learning authoring tools (Storyline 360 and RISE); technical video / media creation and editing (Camtasia, Audacity, Vyond, and Adobe CC Suite); blended corporate training development and facilitation; sales enablement / technical / skills learning program development and creation of ILTs / VILTs / WBTs (Framework, needs analysis, change management, objection handling, sales pitches, and technical process documentation); augmented / virtual reality and custom interactive e-learning game creation; implementing / updating learning content using 508 accessibility standards; and client / administration / staff / public communications.

EDUCATION

FLORIDA INTERNATIONAL UNIVERSITY

Master of Business Administration

Management Concentration

Miami, FL

December 2011

FERRIS STATE UNIVERSITY

Master of Science in Career and Technical Education

Instructional Design Concentration

Big Rapids, MI

December 2005

FERRIS STATE UNIVERSITY

Bachelor of Science in Computer Information Systems

Programming Concentration

Big Rapids, MI

December 2002

- Alpha Phi Alpha Fraternity, Inc – Initiated in 1998
- Delta Sigma Pi Professional Business Fraternity, Inc – Initiated in 1997
- Order of Omega National Honors Fraternity – Initiated in 2001

RELATED SKILLS

- Direct experience creating over 200 corporate training curriculum and learning packages for global distribution in organizations with 2000+ employees. Includes facilitation of custom train-the-trainer content for classrooms with 15+ employees in both the US and Australia
 - Direct experience engineering and implementing a corporate-wide university style credit-based certification program for the onboarding of new sales associates and the knowledge continuation of 1000+ existing sales enablement associates
 - Experienced remote contractor with multiple global corporations, including a consistent record of providing clean, technologically-sophisticated, detail oriented, creative, and on-time project submissions
 - Direct experience facilitating 13 training / academic courses for 30+ students in both an e-learning and traditional classroom setting (class ex. Change Management, Train-the-Trainer, Web Design, Business Administration, Microsoft Office Suite, A+ CompTIA Cert Prep, General Education, Intro to IT)
 - Proven experience designing 22 responsive SEO / SMO friendly web 2.0 content and user interfaces for maximum cross-browser compatibility, including use on mobile devices (Bootstrap Programming and HTML5) using current W3C / ADA standards for use with JAWS and other screen reader programs
 - Experienced e-learning Guild conference speaker (Realities360) with over 100 session participants in attendance for a presentation on Augmented Reality (AR) in training
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EXPERIENCE

YAHOO (Contract) *Instructional Designer*

(Remote) Las Vegas, NV
July 2022 – Present

- Manage full-cycle e-learning course development processes (Intake, needs / reporting analysis, storyboarding, and content development in Articulate Storyline / RISE)
- Design and develop custom supporting multimedia and graphic resources (Vyond, Camtasia, Photoshop, Acrobat Pro, After Effects)
- Custom software and mobile app simulation development and gamification for e-learning courses using Articulate Storyline and javascript programming
- Manage key training program for 3 call-center properties, products, and lines of business supported by the department
- Lead text-to-speech audio editor using AI based Wellsaid Labs, Elevelabs, and Murf

TWILIO *Instructional Designer*

(Remote) Las Vegas, NV
March 2021 – July 2022

- Authored and created 32 blended VILT and on-demand agile learning packages covering Twilio's SaaS integrations and APIs, using custom storyboards and e-learning web authoring tools (Articulate Storyline / RISE 360)
- Engineered, implemented, and maintained a company-wide university style credit certification program for the onboarding of new sales associates and the knowledge continuation of 1000+ existing sales enablement associates
- Oversaw the creation, editing and / or retirement of 44 training items and courses in the Sales Enablement LMS (Continu)
- Designed and developed 10 training initiatives for management that aligned with sales and learning outcomes, informing of learner progress and success in online learning environments
- Shared information, answered questions, solved problems, and raise issues as necessary to promote an environment of teamwork and collaboration within sales enablement

SERVICENOW (Contract) *Instructional Designer*

(Remote) Las Vegas, NV
December 2018 – March 2021

- Authored and created 57 blended ILT and online SaaS ServiceNow training experiences using custom storyboards and e-learning web authoring tools (Captivate 9.0 and Storyline / RISE 360)
- Audited and updated e-learning designs to meet W3C/508 accessibility standards
- Conducted interviews / learning needs assessments to identify sales knowledge and skills gaps, and relevant training requirements
- Reviewed feedback and refine ServiceNow course materials based on feedback to support instructor and learner needs
- Provided 11 train-the-trainer sessions for internal subject matter experts (SMEs)

ARISTOCRAT TECHNOLOGIES *Curriculum Developer*

(Remote) Las Vegas, NV
July 2017 – Dec 2018

- Developed and facilitated 4 ILTs to increase technical, change management, and leadership skills
- Developed and modified 22 e-learning and m-learning courses utilizing Captivate 9 / 2017 and Storyline 360
- Championed 7 learning technology (i.e. Augmented Reality, Virtual Reality, Mobile Q/As) research and implementation design projects
- Authored and created ILT material and WBT content for blended learning environments
- Facilitated 10 Train-the-Trainer, D365, and Salesforce utilization courses for employees and administration

PITNEY BOWES *Instructional Designer*

(Remote) Las Vegas, NV
October 2012 – July 2017

- Created over 100 paper, digital, online training packages using custom storyboards and e-learning web authoring tools (Captivate 6.0-9.0 and Storyline 1 / 2 / 360)
 - Department subject matter expert on use of web and mobile technologies (i.e. mobile web applications, content / learning management systems, e-learning and m-learning technology trends)
 - Authored and created 68 e-learning courses using the ADDIE / AGILE methodologies
 - Provided course management and learner support for company LMS (Cornerstone OnDemand)
 - Assessed department / client needs to determine appropriate course performance interventions
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EXPERIENCE

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UNIVERSITY OF MIAMI**Coral Gables, FL****Adjunct Professor - Web Design**

March 2012 – December 2013

- Researched, developed, and implemented the Division of Continuing and International Education (DCIE) web design curriculum and materials for the traditional and virtual Web Designer – CCT 220 course
- Presented and lectured course CCT 220 (Web Development for Business) to 15+ students in a computer lab and / or VILT setting
- Evaluated student progress and course achievements for recommendation to receive Web Designer Certification from the University of Miami

MIAMI DADE COLLEGE (MDC)**Miami, FL****Instructional Developer / Designer**

October 2010 – October 2012

- Project manager for the Office of Academic Programming supporting, designing, and maintenance of college / office electronic sites for disclosure, sharing and publication of information
- Developed and facilitated 17 CurricUNET training courses
- Authored and created 26 courses using the ISD / ADDIE / SAM methodologies
- Wrote and / or edited 55 booklets, brochures, websites, documents on electronic sites, PowerPoint presentations and other informational materials
- Maintained information in the State Course Numbering System (SCNS) for Miami Dade College and in the MDC student information database systems, provides / posts MDC Information utilized by the Florida Department of Education (FLDOE)
- Provided MDC faculty and staff with accurate information and training relating to all aspects of administrative operations based on college policies and procedures

FLORIDA CAREER COLLEGE**Lauderdale Lakes, FL****IT Professor - Full-time / Adjunct**

November 2008 – December 2010

- Developed and facilitated 17 technology and business courses via VILT and physical classroom environments by using a variety of techniques to 30+ students at a time
- Planned and tailored courses of study in accordance with curriculum guidelines and state requirements for diverse 21st century adult learners
- Curriculum developer and SME for IT Department (Web Development Courses)
- Monitored, assisted, and improved student academic progress through research and student mentoring

COMPUTER SKILLS

(Years of experience)

SOFTWARE

Adobe Connect and Captivate 9.0 / 2017 (4 years)
Adobe Creative Suite (5+ years)
Articulate Storyline / RISE 360 (5+ years)
Audacity (5+ years)
Camtasia (5+ years)
Canva (2 years)
Lucidcharts (2 years)
Office Suite / 365 (5+ years)
Salesforce (4 years)
Vyond (5+ years)

LMS / CMS

Angel (Certified) (2 years)
Cornerstone OnDemand (4 years)
Continu (3 year)
Sharepoint (5+ years)
WebCT / Blackboard (5+ years)
Jira / Confluence (3 years)

LANGUAGES / SPECS

CSS and CSS3 (5+ years)
HTML / HTML5 (5+ years)
Java Script (2 year)
MySQL / SQL (3 years)
PHP (4 years)
SCORM (5+ years)